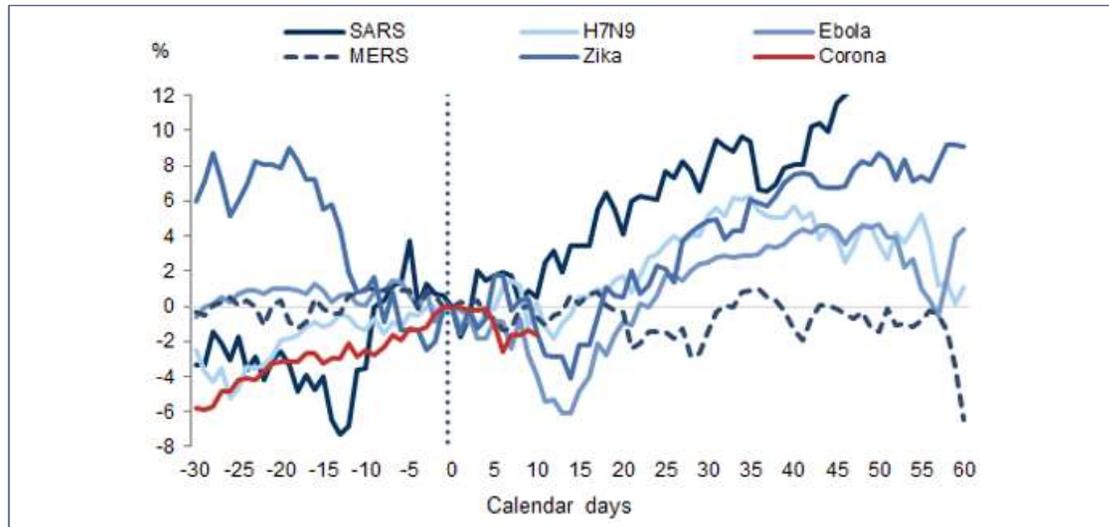


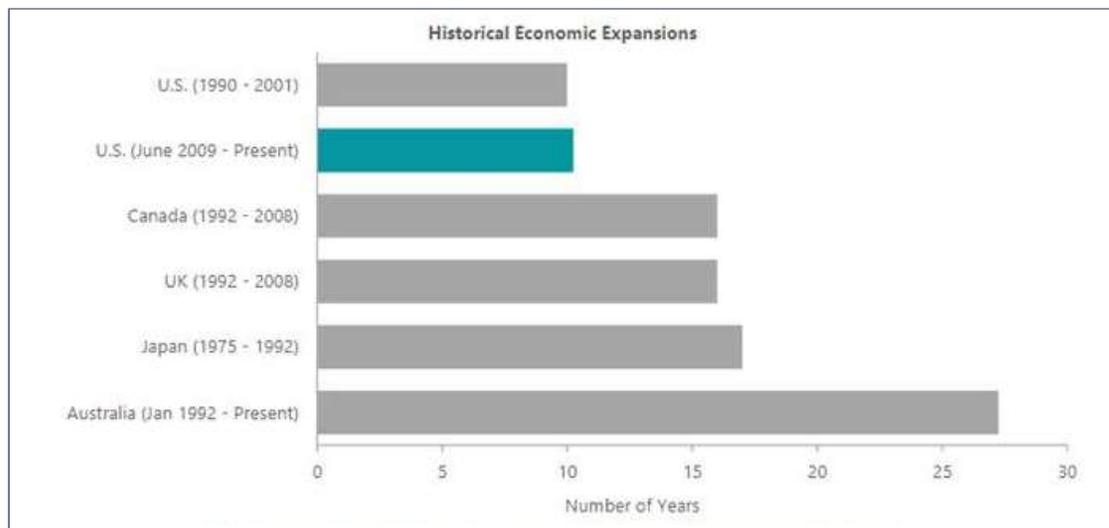
# Market Recap

## Going Viral



Source: J.P. Morgan

## Of Recessions and Yardsticks



Source: ClearBridge Investments

With 30,000 cases and more than 600 deaths reported to-date, it's no wonder that investors have been spooked by the coronavirus outbreak. A look back at past viral episodes suggests that the impact on markets tends to be most severe when uncertainty is the highest (i.e. when the outbreak's speed, scale, and severity are unknown), and markets tend to stabilize between two weeks to one month, on average. Although this seems promising, each outbreak has a unique set of therapeutic challenges and different economic backdrop, in terms of growth and policy. Given the current state of flux, it's too early to presume that the market has fully digested the magnitude of coronavirus and its potential economic fallout.

The U.S. economy has been growing for over ten years and now stands as the longest period without a recession in our nation's history. Australia, Canada, the United Kingdom, and Japan also saw economic growth exceed a decade given strong financial regulations, a stabilization of the labor force without wage inflation and limited excesses. However, most other countries define a recession as two or more consecutive quarters of negative GDP growth. The U.S. and Japan use a more subjective assessment which includes other economic indicators beyond GDP. According to the global criteria, the U.S. recession from March to November 2001 would be erased and indicate that expansion lasted 17 years. During this period, two negative quarters were separated by a positive one. Consequently, the current U.S. economic expansion would have to last several more years to eclipse the nearly two-decade expansion from 1990-2007.

# Market Recap

## Comparing Baskets

Mutual Funds	vs.	ETFs
Shares are priced on a daily basis after market close	<b>Liquidity</b>	Shares are traded on an exchange and fluctuate like stock prices
Above-average, although low cost mutual funds are available	<b>Expense Ratio (Fees)</b>	Fees are typically lower than mutual funds
Less tax-efficient on average	<b>Taxation</b>	More tax-efficient on average
Some mutual funds require a minimum investment	<b>Investment Minimums</b>	1 share

Source: Harbour Capital Advisors

## One of a Kind



Source: Business Insider, Digiday

Exchange-traded funds (ETFs) and mutual funds have many similarities, though important differences exist between these pooled vehicles. Both funds hold an assortment of individual securities, giving investors easy access to diversification—one of the primary reasons the funds are so popular. As the name implies, ETFs trade on an exchange and can be bought and sold throughout the day. The purpose of an ETF is to track and match the performance of a specified index (e.g. the S&P 500). Mutual funds, on the other hand, aren't traded on an exchange and transactions only take place at the end of the trading day. Unlike ETFs, a mutual fund's objective is typically to outperform a stated benchmark. With respect to costs, ETFs tend to be more tax-efficient and have lower fees on average.

The astronomical price tag of a 30-second Super Bowl commercial can be tough to wrap your head around. Advertisers spent more than \$330 million on commercials in 2019, and the average price of a 30-second spot was estimated at nearly \$5 million (about \$150,000 per second). So why the splurge? The NFL's championship game offers companies the opportunity to connect with a very large and diverse audience – In 2019, the Super Bowl attracted 99 million viewers, more than doubling viewership for any other U.S. professional sporting event.

**Contact:** If you have any questions or comments, please do not hesitate to contact us at 703.992.6164. For more information about Harbour Capital Advisors, please visit our website at [www.harbourcapitaladvisors.com](http://www.harbourcapitaladvisors.com).

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